

# Jewelry Fact Sheet



## FASHION JEWELRY ORDER PROCESSING

Coast to Coast Fulfillment specializes in the warehousing, inventory management, and processing of fashion jewelry orders within the U.S.A. for international manufacturers and designers. This process is called *jewelry order fulfillment*, which is a specialty within the category of third-party logistics (3PL) services.

Each week we receive orders from thousands of retail stores on behalf of our jewelry-manufacturing clients. We pick, sort, and pack customized assortments of fashion jewelry to match the specific requirements of each individual store. We then ship the presorted jewelry to the wholesale distribution centers, or, when timing is critical, we ship directly to the stores.

We also process orders from e-commerce websites and from special 24-hour/flash sales. This fulfillment process often involves special kitting and gift-wrapping. We then ship the jewelry orders directly to consumers (B2C). For consumer orders, we also offer customer service via telephone and e-mail.

### Our Fashion Jewelry Order Fulfillment Process Is Unique.

Unlike other fulfillment services, our order-processing system is configured to handle thousands of orders for hundreds of *new* jewelry product designs each week. Often, we begin fulfilling the requirements of wholesale purchase orders for these new designs the same day that we receive the bulk merchandise shipment.

Upon receipt of the merchandise, we pair each new design with its unique stock-keeping unit (SKU) number in our inventory system. We assign each SKU's physical product units to a warehouse location with a unique storage *pick bin*. We then pick, sort, pack, and ship the merchandise. Since the same SKU can have different sales prices in multiple sales channels, our system invoices our clients' customers according to the terms of the orders.

We also fulfill orders for "classic" lines of fashion jewelry, and we manage the fulfillment of *replenishment* orders from jewelry retailers.

### Warehouse Is Strategically Located on the East Coast.

Our distribution hub is in the heart of the Northeast Corridor, ideally located for inbound shipments by airfreight or by sea, and is within one day via ground shipping of over 60 million people.

We also assemble jewelry displays and gift presentations, as well as provide many other third-party logistics (3PL) services, including order processing under EDI and GT Nexus protocols, database management, & just-in-time (JIT) order delivery. We match our fulfillment services to the purchase order requirements of the fashion jewelry distribution channels including:

- **Direct to Stores** — Orders picked & packed to each store's specification & shipped directly to each store
- **Pre-Distro** — Orders configured to each store's specifications, then shipped to distribution centers [DCs] for forwarding
- **Distro** — Orders bulk-shipped to DCs to pick, sort, pack, and reship
- **Direct-to-Consumer [B2C]** — Orders picked & packed to each consumer's specification
- **Drop Ship** — Orders received from a 3<sup>rd</sup> party, but picked, packed & shipped directly to each consumer

## WE FULFILL WHOLESALE JEWELRY ORDERS FROM THESE MERCHANTS ON BEHALF OF OUR CLIENTS (partial list):

Walmart	Harley Davidson
Ashley Stewart	J.C. Penney
Belk	Kohl's, Kohls.com
Bloomingdale's	Macy's, Macys.com
Bon Ton	Marshalls
Buckle	Neiman Marcus
Burlington	Nordstrom
Charlotte Russe	Old Navy
Cracker Barrel	T.J. Max /Marshalls
Dress Barn	Talbots
Evereve	Target, Target.com
GAP, BR	Tommy Bahama
Guess	Walmart

## OUR MOST POPULAR JEWELRY SERVICES:

- Warehousing & Management of Jewelry Inventory
- Pick, Pack, Sort, & Ship Orders
  - B2B wholesale orders from retail stores
  - B2C orders from websites, catalogs, TV
- Electronic Data Interchange (EDI) processing
- Invoicing
- Customer Service (via e-mail and telephone)
- Assembly of Gift Boxes & Presentations
- Assembly of Jewelry Displays
- Database Management
- Retail Support Logistics

## CONTACT:

Jeffrey R. Wyant  
Director of Business Development  
Coast to Coast Fulfillment, Inc.  
773 Victory Highway, West Greenwich, RI 02817  
U.S.A.

Main Office T: 1-401-397-5075  
Mobile T: 1-917-686-0678  
e-mail: [jrwyant@ctcf-inc.com](mailto:jrwyant@ctcf-inc.com)